



Expression of Interest to demonstrate at the Bathurst Heritage Trades Trail

I am writing to invite you to lodge an Expression of Interest concerning demonstrating your trade/skill at the upcoming second annual Bathurst Heritage Trades Trail.

“The Trail” is a Bathurst Regional Council initiative supported by a number of community heritage and history groups including Bathurst District Historical Society, Bathurst Heritage Network, The National Trust, Bathurst Bead & Wire Craft Guild, Bathurst Embroidery Guild and the Bathurst Family History Group. It will next take place during Bathurst Heritage Week, on 12 and 13 May 2018, and will feature heritage trades in a number of heritage buildings and precincts around Bathurst.

It is aimed at increasing public awareness of heritage for locals and visitors. It is a not for profit community activity, and venues will be managed and manned by volunteers.

The concept is that each exhibitor will showcase their skill by actually working on an example so that people can gain an understanding of the trade or craft. We particularly would like to encourage hands on activities and workshops.

Please have a look at our facebook page ... [Bathurst Heritage Trades Trail](#). This includes a video of the event, which can also be found at Dropbox...

https://www.dropbox.com/sh/c75vg73bn4v8wgl/AABaOngls1JApY_2B2eMP_zha?dl=0

The purpose of this letter is to invite you to submit an expression of interest in showcasing your traditional trade or craft skills at one of the elements of “The Trail” – see attached outline. We are particularly interested in people who can demonstrate and discuss their trade with the public. There is no charge to demonstrators, and they can sell their products as well without any commission. Exhibitors who only sell their product and do not demonstrate are not encouraged, and will be required to pay a fee to participate, as will food vendors.

The Trail runs from 10.00am to 4.00pm both days, with set up possible on the Friday afternoon immediately before, and bump out on the Monday morning after.

We would be responsible for all logistics, a professional OH&S risk assessment, all set up, running and clean up, portable toilets, small marquees and traffic management.

Marketing is extensive, particularly via online and social media channels, as this is intended as a visitor attracting event in addition to engaging the local community. Marketing and promotion is carried out by Bathurst Regional Council, and the individual community groups involved. We would encourage you to promote the event through your Trade or Craft organisation, and your network of contacts. Sharing from our Facebook page is a powerful way to spread the word.

We would like to know as soon as possible what facilities and equipment you would need us to arrange for you, if any. If you are an Agricultural Trade or an outdoors trade, we would encourage you to bring your own Gazebo and tables etc.

Thank you for supporting this important community initiative.

We have a tight timetable to bring the event together and we hope you will be able to confirm at an early date. Please contact me at heritagebathurst@gmail.com in the first instance with any queries and issues.

Yours sincerely,

Sandy Bathgate
Trail demonstrators coordinator
heritagebathurst@gmail.com